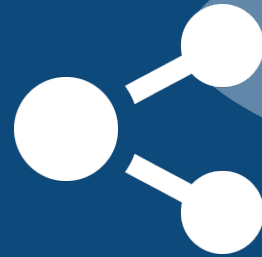


# MISSION VIA APP

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**JOIN IN - SHARE THE APP!**

(IDEAS & HELP)

- SHARE ON **SOCIAL MEDIA**



- SHARE IN **PERSON**



- SHARE AS **APP AMBASSADOR**



**SHARE ON SOCIAL MEDIA**

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# SOCIAL MEDIA



Through **social media** you have the great opportunity to **make many people worldwide aware** of the Bible Course App and God's Word.

This way, people can be reached who have never held a Bible in their hands or have never met a Christian.

# EXAMPLES OF FACEBOOK CAMPAIGNS IN SOCIAL MEDIA



**North Africa (Arabic)**  
Views: 1,382,756  
Clicks: 100,167  
Downloads: 187

**Tunisia**  
Views: 406,845  
Clicks: 8,823  
Downloads: 35

**Ukraine**  
Views: 381,608  
Clicks: 13,707  
Downloads: 355

**Mongolia**  
Views: 335,223  
Clicks: 10,342  
Downloads: 65

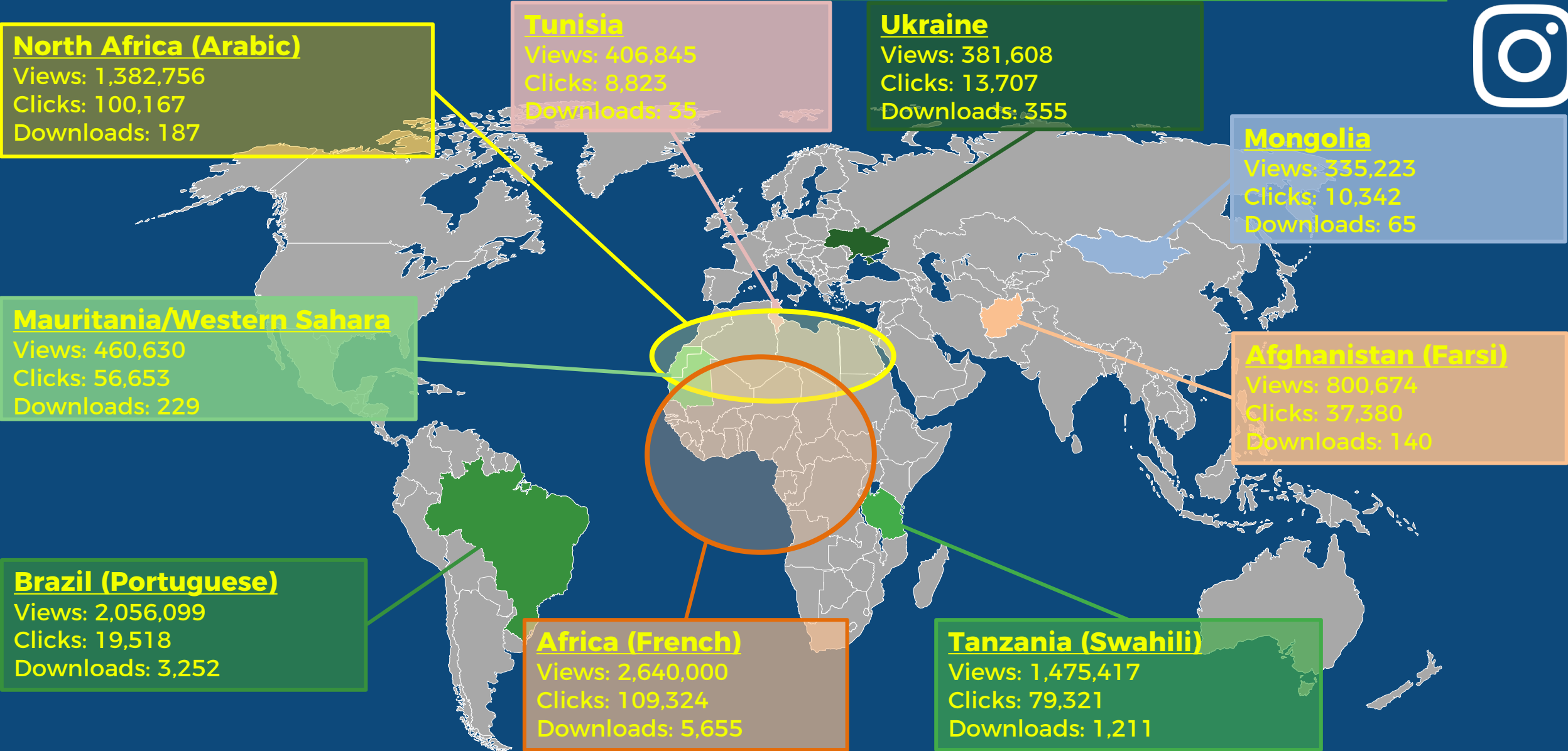
**Mauritania/Western Sahara**  
Views: 460,630  
Clicks: 56,653  
Downloads: 229

**Afghanistan (Farsi)**  
Views: 800,674  
Clicks: 37,380  
Downloads: 140

**Brazil (Portuguese)**  
Views: 2,056,099  
Clicks: 19,518  
Downloads: 3,252

**Africa (French)**  
Views: 2,640,000  
Clicks: 109,324  
Downloads: 5,655

**Tanzania (Swahili)**  
Views: 1,475,417  
Clicks: 79,321  
Downloads: 1,211



# EXAMPLES OF FACEBOOK CAMPAIGNS IN SOCIAL MEDIA



## TOTAL

Views: 9,939,252

Clicks: 435,235

Downloads: 11,129

Costs on avg.: 0.38€/Download

WITH ABOUT 40 CENTS INVESTMENT,  
A STUDENT DOWNLOADS THE APP!

# GROWTH THROUGH A FACEBOOK CAMPAIGN



## THE EXAMPLE OF BRAZIL



# START YOUR OWN CAMPAIGN



Use the **APP flyers** (click  **HERE**) and create your own app campaign for the language and region you are passionate about!

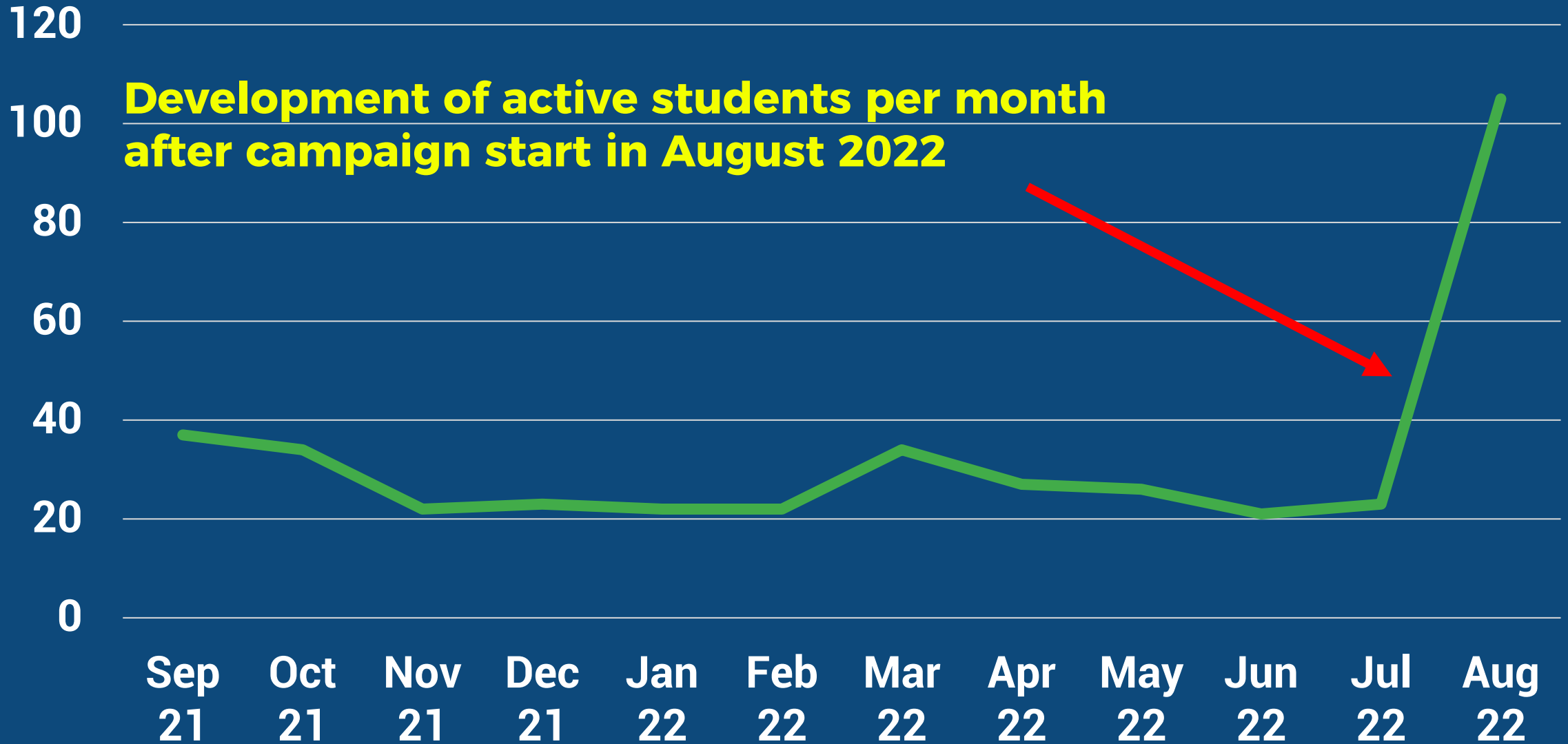
You can reach people all over the world via WhatsApp, Instagram, Facebook, Twitter and more.



# A SUPPORTER'S OWN FACEBOOK CAMPAIGN



## THE EXAMPLE OF MEXICO



# SHARE IN PERSON

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# PERSONAL ENVIRONMENT



There are people around you who would benefit from the Bible Course App:

- to get to know Jesus,
- to understand HIS Word (the Bible),
  - to follow HIM,
  - to grow in faith.

Give them the **APP-FLYER** printed or digital (next slide).

# APP-FLYER



Get **CARDS** and **FLYER** currently in the following languages

German, English, French, Spanish, Portuguese, Polish, Ukrainian, Russian, Farsi, Mongolian, Afrikaans

More to come...

**EMMAUS BIBLE COURSES APP**  
100% free



emmaus-app.com



**COURSES**  
e Bible -

www.EMMAUS-APP.com

- 100% free
- In many languages
- Anonymous or with support
- Offline mode
- Integrated offline Bible

**EMMAUS BIBLE COURSES**  
- Read and study the Bible -



App & Web  
[www.EMMAUS-APP.com](http://www.EMMAUS-APP.com)

- 100% free
- In many languages
- Anonymous or with support
- Offline mode
- Integrated offline Bible




[WWW.EMMAUS-APP.COM/FLYER](http://WWW.EMMAUS-APP.COM/FLYER)

# GET FLYER PRINTED



If you want to pass on the **APP-FLYER** printed out, we recommend using an inexpensive online printing company.

Of course, this depends on your local circumstances and availability of printing companies.

**SHARE AS APP AMBASSADOR**

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# APP AMBASSADOR



Do you go to a church/community, a house or youth group, to Christian events, etc.?

Then you too can become an "**ambassador**" and draw attention to the EMMAUS Bible Course App as a **mission tool** in your community.

We would be happy to provide you with a presentation (e.g.  **HERE**) as well as additional material and current statistics on specific countries, regions, etc.

(Just write to us: **[info@emmaus.app](mailto:info@emmaus.app)**)